



Christina Maiia Moehrle

### Impact Finance Advisory / Freelance, Munich, Germany

Advisory for various impact actors across Europe on communication strategies and knowledge dissemination as well as on educational product development targeted at various stakeholders (impact investors, entrepreneurs, accelerators, and other intermediaries). Focus expertise: impact finance, impact entrepreneurship, blended and innovative finance, impact investing, impact investment readiness.

### Select Advisory Mandates

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#### FASE - Financing Agency for Social Entrepreneurship, Munich, Germany

Advisory on communications strategies and knowledge dissemination for investors and social enterprises on the topics of impact finance and impact investing.

[www.fa-se.de/en](http://www.fa-se.de/en)

#### Initiative for Blended Finance at the University of Zurich, Zurich, Switzerland

Advisory on the design of executive education programs in blended finance and impact investing for development agencies and foundations.

<https://ibf-uzh.ch/>



### Roots of Impact, Frankfurt, Germany

(1) Advisory on the design and creation of educational programs for impact entrepreneurs, including train-the-trainer programs for impact accelerators and incubators for Roots of Impact's brand, the [Social Finance Academy](#). Focus topics: impact investment readiness and impact finance.

(2) Advisory on communication strategies and knowledge dissemination for various Impact-Linked Funds and impact ecosystem building programs by [Roots of Impact](#) and its sister brand, the [Impact-Linked Finance Fund](#)

### Ananda Impact Ventures, Munich, Germany

Advisory on investor communications for different impact funds managed by Ananda.

<https://ananda.vc/>

## Select Past Roles

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- July 2000 until Dec. 2010: [Partner, Investor Relations / Star Ventures, Munich, Germany, and Tel Aviv, Israel](#)  
Investor relations, fundraising, PR, reporting, communications. Responsible for institutional, strategic, and high net worth investors worldwide.
- March 1997 until June 2000: [Director of Structured Products / Deutsche Bank Trust AG, Frankfurt, Germany](#)  
Alternative and innovative structured products and private placements for Deutsche Bank's high net worth clientele across Germany.

## Educational Background

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- August 1994: [Master's degree in Business Administration, University of Mannheim, Germany, with honors](#)  
Focus topics Banking and Finance, Insurance, and Business English.